

SECTION SPONSORSHIP

myMotherLode.com is the area's online media powerhouse, attracting over 550,000 visits and over 2,000,000 page views every single month. This growing regional audience of educated and affluent consumers rely on myMotherLode.com to help them make buying decisions. Section Sponsorship consists of an effective gateway ad at the top of the content section. Impressions are provided on a percentage-share basis with same section sponsors.

The screenshot shows the myMOTHERLODE.COM website interface. At the top, there is a navigation bar with links for News, Weather, Sports, Community, Entertainment, Dining Guide, Real Estate, Classifieds, and More... Below this is the myMOTHERLODE.COM logo and tagline. A search bar is visible. The main content area features a news article titled "Update: Columbia Aircraft Called To Mariposa County Fire" by Tracey Petersen. A red box highlights a sponsored advertisement for "BROADBAND INTERNET • VOIP" with contact information: 866-378-8393 / CONFIRCOM.NET. To the right of the article are two other advertisements: one for "Kamps PRO-PANE" and another for "FINALLY A GREAT LIPSTICK FOR THE MATURE WOMAN".

Section Sponsor Ad
Size: 300 x 40 pixels

Section Sponsor Ad consists of company logo, short tag-line, and phone number on white background. Clickable to your website.

Call Sales at
(209) 533-1450 ext. 24