

# MARKETING ON myMOTHERLODE.com

YOUR GATEWAY TO CALIFORNIA'S GOLD COUNTRY

## TRADITIONAL DISPLAY OPPORTUNITIES

myMotherLode.com is the area's online media powerhouse, attracting over 550,000 visits and over 2,000,000 page views every single month. This growing regional audience of educated and affluent consumers rely on myMotherLode.com to help them make buying decisions. Traditional Display Ads are cost effective branding tools that come with a guaranteed minimum 50,000 impressions per month.

### Leaderboard Ad

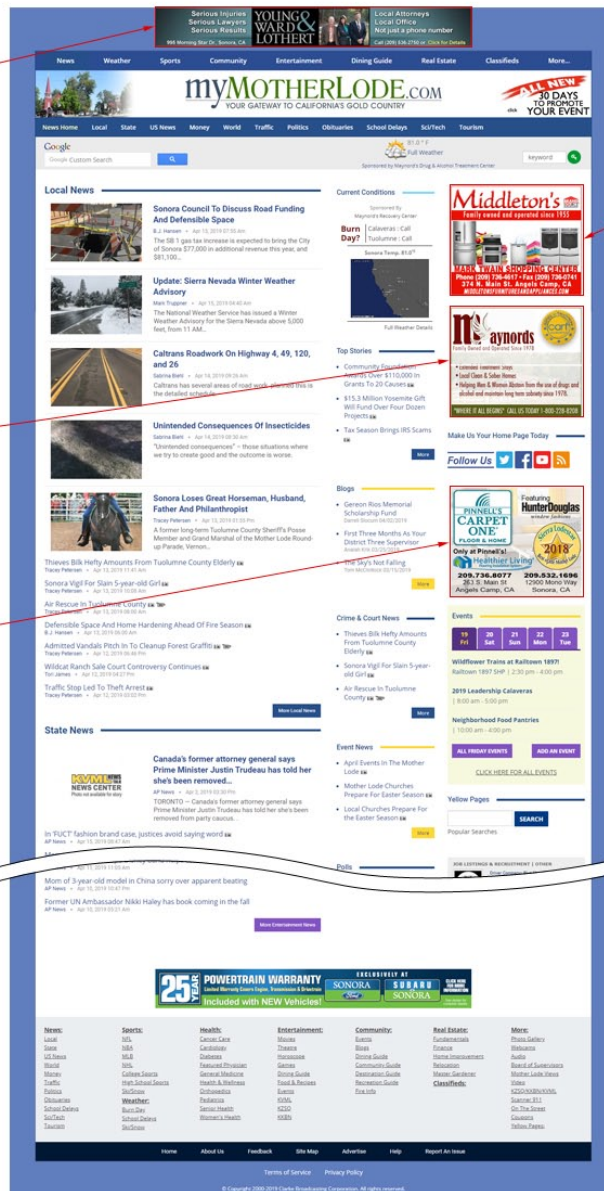
Size: 728 x 90 pixels  
Max File Weight: 40K

### Ad 2 - Blockbuster

Size: 300 x 250 pixels  
Max File Weight: 40K

### Ad 3 - Blockbuster

Size: 300 x 250 pixels  
Max File Weight: 40K



### Ad 1 Blockbuster or Multimedia Ad

Blockbuster Size: 300 x 250 pixels  
Max File Weight: 40K  
Multimedia Size: 300 x 225 pixels  
(Extra height is used for clickable footer)

Reach thousands of your customers who depend on myMotherLode.com for local news, weather and important community information.

Position your business on the fastest growing medium in the world.

Reach the people you want to reach at a fraction of the cost.

Call Sales at (209) 533-1450 ext. 24