

DINING GUIDE RESTAURANT OF THE MONTH

myMotherLode.com is the area's online media powerhouse, attracting over 550,000 visits and over 2,000,000 page views every single month. This growing regional audience of educated and affluent consumers rely on myMotherLode.com to help them make buying decisions. More than 30,000 different diners have visited the MML Dining Guide in the last 12 months to make a choice!

- ✓ 3 liner mentions per day on KKBN and STAR 92.7.
- ✓ **Top Leaderboard Ad**
 Targeted top leaderboard ad with 50,000 ROS (run of site) impressions displayed daily between 6am - 7pm.
- ✓ **Restaurant of the Month**
 Photo (1000x600px), menu, and a 500 word description
- ✓ **Featured List**
 Remain in the Featured Restaurant list for 12 months.

The screenshot shows the myMOTHERLODE.com website interface. At the top, there's a navigation bar with categories like News, Weather, Sports, Community, Entertainment, Dining Guide, Real Estate, Classifieds, and More... The main header features the myMOTHERLODE.COM logo and the tagline 'YOUR GATEWAY TO CALIFORNIA'S GOLD COUNTRY'. Below the header, there's a search bar and a weather widget. The main content area is titled 'Dining Guide' and highlights 'Copper Grille' as the 'Restaurant of the Month'. The restaurant's profile includes a 'Featured' badge, a location pin for Copperopolis, a photo of the restaurant's interior, and a detailed description. The description reads: 'You don't have to be a golfer to experience fine dining at the Copper Grille. For more than 20 years, the Copper Grille has been a favorite for diners with discerning palates. This award-winning golf and lakeside venue continues to raise the bar with a new chef, a new menu and a fresh look with newly renovated interiors. In fact, Saddle Creek Golf Resort is undergoing its own transformation with new ownership, new management, and a new name - The Golf Club at Copper Valley.' Below the description is a map showing the restaurant's location. The sidebar on the right lists 'Featured Restaurants' including Copper Grille, Pinocchio's, China House of Twain Harte, Emberz, Gus's Steakhouse, Papa's New Roost, Seven Sisters, The Mill Sports Bar, The Peppery, The Service Station, Eproson House, and The National Hotel & Restaurant. It also shows 'Dining Regions' and 'Dining Categories'. A 'Michael's Award Winning Dining' advertisement is prominently displayed on the right side of the page.

Call Sales at
(209) 533-1450 ext. 24